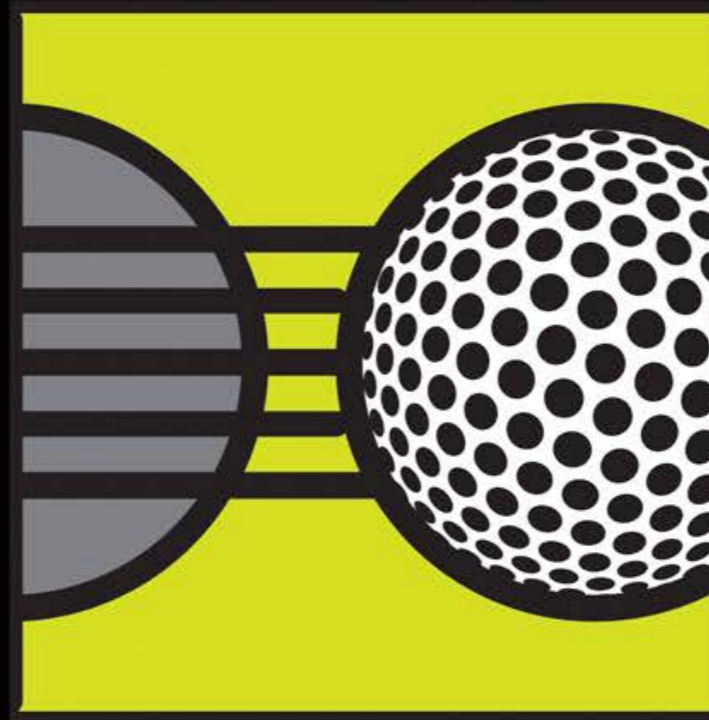




CENTER STRIKE GOLF

featuring



CENTER STRIKE
TECHNOLOGY®

You get to the green, we'll take it from there...™

Investment Features

Barrier to Entry

The unique round shape putter design is patented

Global Market

There are 60M+/- golfers of all ages and skill levels worldwide
Putters alone are a \$182 million annual business in the USA

Market Appeal

As the golf industry reinvents itself and skews to a younger demographic and faster pace of play, our products provides the technology

Exit Strategy

Acquisition by leading equipment manufacturer

ONCE UPON A TIME,
MOST PEOPLE BELIEVED
THE WORLD WAS FLAT.

SAY HELLO TO CENTER-G

THE NEW SHAPE IN GOLF FEATURING CENTER STRIKE TECHNOLOGY®
PATENTED DESIGN. CONFORMS TO USGA AND R&A RULES OF GOLF.



CENTERSTRIKEGOLF.COM
YOU GET TO THE GREEN. WE'LL TAKE IT FROM THERE. .

Introducing Center-G Center Strike Golf's First Putter

The world's only round-faced, PATENTED putter featuring **Center Strike Technology**[®] delivering true-roll with every stroke

Conforms with both USGA and R&A *Rules of Golf* for legal international tournament play

Scientifically proven to be more accurate than the leading putters on the market today

The Center Strike Difference

Design Appearance

Unique round face
Precision engineered
420 g heavyweight
stainless
Custom lengths and lies

Guarantee

Limited lifetime warranty
against manufacturing
defects

Science and Performance

Based on Newton's Cradle, a ball
hitting a ball will do so at their
center of gravity

Quintic Putting Analysis tested
from each putting position to
prove Center Strike Technology[®]
delivers true roll with every
stroke

Putter performs up to 14% better
than the leading mallet putters
on the market

Competition



The original MxV1 putter performed 6-14% better than the world's top-selling putter the Odyssey Two-Ball and the popular Nike Method

	Market Share	Avg. Retail
S. Cameron/Titleist	12%	\$399
Nike Method	4%	\$299
Center Strike Golf	TBD	\$279
Odyssey Two-Ball	30%	\$219

Golftech Report
Average Market Share On/Off Golf Course Sales
June 2011-Jun 2012

(Beta) In the Press*

* garnished with no advertising investment

"...as simple as it is revolutionary..." - The NY Daily News

"...Improve initial roll" - Golf Digest

"Latest Putters Packing High Tech Punch" - USA Today

"Unconventionally Straight" - Independent Golf Reviews

"...one of the more intriguing putters you will see..." - MyGolfSpy

"...delivers a clean, tight topspin that is a joy to behold..." - Putter Zone

Market Strategy

Our main market opportunities:

Direct to Consumer

- Infomercial website
- Content-driven
- Social media
- Demo Days/Trade

Value Added Reseller

- Distributor
- Independent Reps

Internet and Affiliates

Golf Galaxy, Amazon, Golf Digest, Affiliate Network

Market Strategy

Other revenue stream considerations:

Pro Tour

Behind the ropes and on tour for maximum exposure

Teaching Pro

Enhanced lesson revenue with incentivized product sales

Retail

- Less margin
- Inventory Buyback
- Hard to compete

Catalog

Leveraging our relationship with Hammacher Schlemmer

Hatched

- Shark Tank-like CW Network TV Show
- Proposed “big box” licensing of technology to produce an entry-level model of the putter

Team Center Strike Golf



Brian Wittman

Founder/Creative Director/Inventor of the patented round-faced putter. Veteran creative asset in ecomm, biometric security, telecomm, entertainment, luxury, fashion and publishing.

Charles Wittman

Business management executive with concentrations in sales/marketing strategic planning, financing, and operations control: Duracell, US Chamber of Commerce, Wright Express and Ohio Auditor of State.