



ONCE UPON A TIME,
MOST PEOPLE BELIEVED THE WORLD WAS FLAT.

SAY HELLO TO CENTER-G
The world's most accurate golf putter.

STAGE: Seed 1

INDUSTRY: Sports/Golf equipment/Putters

MARKET SIZE: \$3.7B

INVESTMENT OPPORTUNITY: \$2M

USE OF FUNDS: Complete final research and development, fuel production and execute marketing plan

CURRENT STATUS

We've moved past proof of concept, beta, initial sales (500 units) to enhanced product development of refined model, now in prototype, the CSG1.

TEAM

BRIAN WITTMAN

FOUNDER/INVENTOR

Veteran creative in startup, tech and entertainment. Original creative director for priceline.com from its inception to IPO and was responsible for establishing the brand's voice and identity as well as both consumer-facing and business marketing, helping to make it one of the most recognized and successful online brands—leading them to an initial value of \$9.8 billion.

CHARLES WITTMAN

FOUNDER/PARTNER

Creative leader and management executive, successful at increasing top-line revenues and bottom-line results, by combining a strong P & L, sales, marketing, and project management background with extensive business development and customer care experience.

ADVISORY TEAM

DOUG MAUCH

PGA Golf Professional. Arnold Palmer's "Swing Coach"

TOM BOUDREAU

Product Design Engineer

CHARLES B. KRAMER

Transactional Intellectual Property and Corporate Attorney

AS SIMPLE AS IT IS
REVOLUTIONARY...

The NY Daily News

...IMPROVE
INITIAL ROLL...

Golf Digest

LATEST PUTTER
PACKING A HIGH
TECH PUNCH

USA Today

UNCONVENTIONALLY
STRAIGHT."

*Independent Golf
Review*

...ONE OF THE
MORE INTRIGUING
PUTTERS YOU
WILL SEE...

MyGolfSpy

DELIVERS A CLEAN,
TIGHT TOPSPIN
THAT IS A JOY TO
BEHOLD.

Putter Zone

CHALLENGE

Funding. Period. Connecting with the right angel investor who understands the opportunity with a passion to drive

MARKET

According to National Golf Foundation, **33.5 million** Americans age 6+ played golf—both on-course and off-course in 2018. In addition, most reporting concludes that with over **34,000 courses** around the globe, there is a population of **60 million** golfers worldwide.

We will reach this market using our comprehensive marketing strategy relying on our experience with both direct-to-consumer and business-to-business models.

MILESTONES

2/13 Center Strike Technology is a registered trademark #85638984

1/14 Putter receives US design patent #D692,974

5/15 Proof of concept/production model, 800+ units sell out
We have not had a single return!

4/19 CSG files for a second design patent for new model CSG1.

12/20 Putter receives its second US design patent

COMPETITIVE ADVANTAGE

Design. Performance. Science. Guarantee. IP.

The CSG1 conforms to both the USGA and R&A **Rules of Golf** allowing for legal international play and competition.

It is represented by a **US design patent** for its unique round shape.

CenterStrike Technology® and *You get to the green. We'll take it from there.*® are **registered trademarks** with several additional trademarks and patents filed.

EXIT

Acquisition by leading equipment manufacturer such as Callaway, TaylorMade, Titleist or PXG.

CONTACT

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